



## PRESS RELEASE

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### **GOOGLE AND MEDIASET ANNOUNCE A PARTNERSHIP**

Google/YouTube and the Mediaset Group today announced a significant partnership agreement. The deal opens up new prospects for relations between the two companies and at the same time brings to an end nearly eight years of legal disputes.

The agreement is aimed at developing the digital presence of Mediaset's content in through a partnership with YouTube and Google Play. The deal also includes a joint strategy for content protection in order to ensure copyright protection.

Google/YouTube and Mediaset recognise the mutually constructive approach that has led to the agreement and are delighted with the prospects opened up by cooperation between the two companies.

Milano/Cologno Monzese, October 21st, 2015

#### **For additional information:**

**Mediaset**  
**Department of Communications & Corporate Image**  
Tel. [+39 0225149251](tel:+390225149251)  
Fax [+39 0225149271](tel:+390225149271)  
e-mail: [direzionecomunicazione@mediaset.it](mailto:direzionecomunicazione@mediaset.it)  
[www.mediaset.it/corporate/](http://www.mediaset.it/corporate/)

**Investor Relations Department**  
Tel. [+39 0225147008](tel:+390225147008)  
Fax [+39 0225148535](tel:+390225148535)  
e-mail: [investor.relations@mediaset.it](mailto:investor.relations@mediaset.it)  
<http://www.mediaset.it/investor>

**Google**  
**Direttore Comunicazione  
e Public Affairs**  
Simona Panseri  
Tel. +39 02 3661.8563  
[simonap @ google.com](mailto:simonap@google.com)